



Basitah Taif (Assoc. Prof. Dr.)

Contact

Position: Prof Madya | Associate Professor
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Profile

Qualification and Granting Institution

- Phd, University Of Malaya, Kuala Lumpur, Malaysia
- Ma, University Of Central England, Birmingham, UK
- Bfa, University Of North Texas, Texas, USA

Areas of Expertise

- Drawing and Painting (Mix-media and Watercolour)
- Textile Colouration (Natural Dyeing and Processing)
- Textile Design (Concept and Material)

Research Interest

- Fascination of Colours: Natural Dyes as An Experimental Approach. Main Researcher, 2009-2011, UPDiT, Institute of Research Management and Consultancy, University Malaya.
- Natural Dyes: Freeze-dried Mangosteen Rind Extracts (*Garcinia mangostana* L.) for Silk Dyeing. main Researcher, 2010-2012, UPDiT, Institute of Research Management and Consultancy, University Malaya.
- Compilation of Natural Dyes from Malaysian Natural Resources, 2005, Institute of Research Development and Consultancy, University Teknologi MARA.

Awards And Recognition

- Sponsorship Training by The Ministry of External Affairs, Government of India under Indian Technical and Economic Cooperation (ITEC), Coimbatore, India, 2013
- Recognition of Excellent Participation: Presenting Malaysia for Muscat Festival in the Sultanate of Oman, awarded by the Ambassador of Malaysia in Muscat, 2013
- PhD Scholarship Award, Kementerian Pengajian Tinggi/UiTM, 2009
- Excellent Service Award, MARA University of Technology, 2002
- Excellent Service Award, Faculty of Art & Design, MARA University of Technology, 2002

Chapter In Book

2012

- Extraction of Natural Dyes From the Fresh Rind of Mangosteen (*Garcinia Mangostana* L.). Basitah Taif and Noorsaadah A. Rahman, Fashion Dialogue 2012 BIFT-ITAA Joint Symposium, Research and Teaching Paper, Mary Literall (ed.): BIFT-ITAA 2012 Joint Symposium, Beijing Institute of Fashion Technology and International Textile Apparel Association, 2012, Beijing Municipal of Education: Beijing, China, pp. 69-72.

2011

- Sehari Selembar Benang, TEDEX 2011. Basitah Taif. Pameran Seni Fiber, Arba'iyah Abdul Aziz and Jahani Ali (eds.). Jabatan Seni Reka Tekstil, FSSR, 2011, PUSAT Penerbitan Universiti (UPENA): Shah Alam, Selangor, p. 37.

Article In Academic Journals

2012

- Experimental Approach: Natural Colour From Roselle. Basitah Taif, INTI: Jurnal Perintis Pendidikan Fakulti Seni Lukis & Seni Reka, 2010, FSSR, UiTM, Shah Alam, Malaysia: UPENA, pp. 19-27.

Consultation Project/Consultancy

- 2005 – Consultation Work for Perlis Royal Gallery. Consultation Work (Surface Design-Costume) for Malaysia Airport Berhad (MAB)
- 1997 – Consultation Work (Surface Design-Costume) for Tenaga Nasional Berhad (TNB)
- 1995 – Consultation Work for Sistem Transit Aliran Rendah (STAR)Uniform.
- 1993 – Consultation Work for Bank Rakyat Official Uniform.
- 1994 – Consultation Work for H&R Johnson Tiles.

Proceedings

- International - Splendor of Songket in Freeze-Dried Mangosteen (*Garcinia Mangostana* L.) Dye. Basitah Taif and Rahmah Bujang, The Asian Conference on Arts & Humanities, International Academic Forum, 2013, Osaka: Japan, Online Proceeding.
- International – Extraction of Natural Dyes from the Fresh Rind of Mangosteen (*Garcinia Mangostana* L.). Basitah Taif and Noorsaadah A. Rahman. BIFT-ITAA 2012 Symposium, L. Yuan-Feng and L. Mary (eds.). The 2012 BIFT-ITAA Joint Symposium Proceedings, 2012, Beijing, China, pp. 214-215.
- International – Expression of Colours of Malay Textiles in Malaysia. Basitah Taif and Rahmah Bujang, 2011 International Textiles and Costume Conference, ITB, The Costume Congress and Ars Texterina, 2011, Bandung Indonesia, pp. 122-124.

- International – Dyeing With Roselle: Traditional Malay Songket. Basitah Taif. International Conference for Academic Disciplines, The International Journal of Arts and Sciences, 2010, Las Vegas, Nevada: USA.
- International – Decorating With Colour: Roselle Colour Me Naturally. Basitah Taif. Seni Dekorasi-Pelestarian Dan Pembangunan, Persidangan Antarabangsa Kesenian, 2009, Universiti Malaya: Kuala Lumpur, pp. 102-114.
- National - Dyeing of Silk Fabric With Freeze-Dried Mangosteen (*Garcinia Mangostana* L.), Enriching Creativity and Innovation in the Frontiers of Knowledge and Intellectual Integrity for National Development. Basitah Taif, Rahmah Bujang and Noorsaadah Abdul Rahman. Enrich 2011, National Academic Conference, Organized by UiTM Cawangan Kelantan, 2011, Kota Bahru: Kelantan.

Conferences/Symposium/Seminar

- Conference of Heads of Department's of UiTM (CHAD), Dec. 2013, Grand Blue Wave Hotel, Shah Alam, Selangor.
- Seminar Kebangsaan dan Pameran Pendidikan Seni Visual, Sept. 2013, Universiti Teknologi MARA: Shah Alam, Selangor.
- The Asean Conference on Arts and Humanities: Connectedness, Identity and Alienation, April 2013, Osaka: Japan
- UiTM Academic Conference, Jan 2013, Universiti Teknologi MARA: Shah Alam, Selangor.
- Art & Design International Conference (ANDIC), April 2012, Incooperation with KPT, AKEPT and Pestariang, Shah Alam: Selangor.
- Symposium of Academia, Business & Community Networking, Nov 2011, Universiti Teknologi MARA: Shah Alam, Selangor.
- International Textiles and Costume Conference (The Costume Congress and Ars Texterina), 2011, Bandung: Indonesia.
- Enriching Creativity and Innovation in the Frontiers of Knowledge and Intellectual Integrity for National Development (ENRICH), National Conference, June 2011, UiTM Cawangan Kelantan, Kota Bahru: Kelantan.
- 3rd. ASEAN Symposium on Traditional Textiles, Asean Traditional Textiles Arts Community (ASEANTTAC), March 2011, Terengganu: Malaysia.
- Championing University Excellence, Academic Conference Universiti Teknologi MARA, Feb 2011, Universiti Teknologi MARA: Shah Alam, Selangor.
- A Day with Leaders, Leadership Symposium, 2011, ILQAM and Hal Ehwal Akademik (HEA), Universiti Teknologi MARA: Shah Alam, Selangor.
- The Importance of textile Product Quality Through Testing, 2011, SIRIM QAS International, Shah Alam: Selangor.

Administrative Duties

- Coordinator of Textile Design Department, MARA University of Technology, 01 Aug 2013- --- Present
- Head of Education Centre (Textile & Fashion Design), MARA University of Technology, 01 August 2011 - 31 July 2013
- Head of Textile Design Department, MARA University of Technology, 01 Jan 2003 – 01 June 2006
- Assistant Currator of MARA University of Technology, MARA University of Technology, 01- Jan 1996 – 01 Jan 1997

Responsibilities (Management)

2012 – present

- Manage the department in-line with the mission and vision of the university.
- Coordinate academic meetings and strategize the future plan for the department.
- Develop the academic curriculum based on the current needs (job-market).
- Monitor students' academic development.
- Interview and recruit students and staffs following protocols set by the university.
- Coordinate Students' Assessment and Textile Art Exhibition (mainly Final Year students).
- Propose budget to facilitate the on-going teaching and learning process in the department.

Supervision

- 2013 – Post Graduate Level: By Research: 2 students (On-going)
- Post Graduate Level: By Course-work: 2 students (On-going)
- 2013 – Managing Students' Affairs in the Textile Dept: 208 students (On-going)
- 2013 – Academic Writing BA (Hons): 4 students (Completed)

Teaching

- Decorative Textile Drawing, Mac 2013 – July, 2013, 50 students (Group A and B), 2 Hours.
- Decorative Textile Drawing, Sept 2012 – Jan, 2013, 50 students (Group A, B, C), 2 Hours.
- Malaysian Ethnic Textiles and Costumes, Mac 2012 – July, 2013, 50 students (Group A, B, C).
- Decorative Textile Drawing, Sept 2012 – Jan, 2013, 20 students, 2 Hours.
- Decorative Textile Drawing, Mac 2012 – July, 2012, 42 students (Group A, B), 2 Hours.

Contribution To Society

- 2013 - Conducting workshop on "Penyelidikan Penilaian Estetika Objek Warisan Melayu, Jabatan Warisan Negara", 4 Disember, 2013
- - Faculty of Art & Design Panel of Advisor for Pertandingan Batik Piala Seri Endon.
- 2012 - Panel of Judge for Pertandingan Akhir Lukisan Batik Dekorasi Dinding, Agensi Anti Dadah Negara, November.
- - "Support Group – Juvenile Diabetes (Type 1)", Pusat Perubatan Universiti Malaya, Kuala Lumpur.
- - Motivator for Program Bicara Ilmu Alumni Derma, Sekolah Menengah Kebangsaan Derma, Kangar, Perlis,.
- Innovation of Batik, Songket & Creative Weaving Through Art and Science, Textile Convention, 2009, Universiti Teknologi MARA: Shah Alam, Selangor.